

Crossroads Media Network

Video Advertising Rate Card

January 1, 2015

rates subject to change

15 consecutive days

Home Page	\$100.00/1minute	\$190.00 U.S./2 minutes	\$270.00 U.S./3 minutes
Business	\$50.00 U.S./1 minute	\$95.00 U.S./2minutes	\$135.00 U.S./3 minutes
Sports	\$50.00 U.S./1 minute	\$95.00 U.S./2minutes	\$135.00 U.S./3 minutes
Foods	\$50.00 U.S./1 minute	\$95.00 U.S./2minutes	\$135.00 U.S./3 minutes
Health	\$50.00 U.S./1 minute	\$95.00 U.S./2minutes	\$135.00 U.S./3 minutes
Rap/Hip Hop	\$50.00 U.S./1 minute	\$95.00 U.S./2minutes	\$135.00 U.S./3 minutes
Country Music	\$50.00 U.S./1 minute	\$95.00 U.S./2minutes	\$135.00 U.S./3 minutes
Rock	\$50.00 U.S./1 minute	\$95.00 U.S./2minutes	\$135.00 U.S./3 minutes
Gospel	\$50.00 U.S./1 minute	\$95.00 U.S./2minutes	\$135.00 U.S./3 minutes
R&B	\$50.00 U.S./1 minute	\$95.00 U.S./2minutes	\$135.00 U.S./3 minutes
Movies/P;ays	\$50.00 U.S./1 minute	\$95.00 U.S./2minutes	\$135.00 U.S./3 minutes

30 consecutive days

Home Page	\$200.00 U.S./1 minute	\$380.00 U.S./2 minutes	\$540.00 U.S./3 minutes
Business	\$100.00 U.S./1 minute	\$190.00 U.S./2 minutes	\$270.00 U.S./3 minutes
Sports	\$100.00 U.S./1 minute	\$190.00 U.S./2 minutes	\$270.00 U.S./3 minutes
Foods	\$100.00 U.S./1 minute	\$190.00 U.S./2 minutes	\$270.00 U.S./3 minutes
Health	\$100.00 U.S./1 minute	\$190.00 U.S./2 minutes	\$270.00 U.S./3 minutes
Rap/Hip Hop	\$100.00 U.S./1 minute	\$190.00 U.S./2 minutes	\$270.00 U.S./3 minutes
Country Music	\$100.00 U.S./1 minute	\$190.00 U.S./2 minutes	\$270.00 U.S./3 minutes
Rock	\$100.00 U.S./1 minute	\$190.00 U.S./2 minutes	\$270.00 U.S./3 minutes
Gospel	\$100.00 U.S./1 minute	\$190.00 U.S./2 minutes	\$270.00 U.S./3 minutes
R&B	\$100.00 U.S./1 minute	\$190.00 U.S./2 minutes	\$270.00 U.S./3 minutes
Movies/P;ays	\$100.00 U.S./1 minute	\$190.00 U.S./2 minutes	\$270.00 U.S./3 minutes

60 consecutive days

Home Page	\$380.00 U.S./1 minute	\$741.00 U.S./2 minutes	\$1053.00 U.S./3 minutes
Business	\$190.00 U.S./1 minute	\$370.50 U.S./2 minutes	\$526.50 U.S./3 minutes
Sports	\$190.00 U.S./1 minute	\$370.50 U.S./2 minutes	\$526.50 U.S./3 minutes
Foods	\$190.00 U.S./1 minute	\$370.50 U.S./2 minutes	\$526.50 U.S./3 minutes
Health	\$190.00 U.S./1 minute	\$370.50 U.S./2 minutes	\$526.50 U.S./3 minutes
Rap/Hip Hop	\$190.00 U.S./1 minute	\$370.50 U.S./2 minutes	\$526.50 U.S./3 minutes
Country Music	\$190.00 U.S./1 minute	\$370.50 U.S./2 minutes	\$526.50 U.S./3 minutes
Rock	\$190.00 U.S./1 minute	\$370.50 U.S./2 minutes	\$526.50 U.S./3 minutes
Gospel	\$190.00 U.S./1 minute	\$370.50 U.S./2 minutes	\$526.50 U.S./3 minutes
R&B	\$190.00 U.S./1 minute	\$370.50 U.S./2 minutes	\$526.50 U.S./3 minutes
Movies/P;ays	\$190.00 U.S./1 minute	\$370.50 U.S./2 minutes	\$526.50 U.S./3 minutes

90 consecutive days

Home Page	\$540.00 U.S./1 minute	\$1026.00U.S./2 minutes	\$1458.00 U.S./3 minutes
Business	\$270.00 U.S./1 minute	\$513.00 U.S./2 minutes	\$729.000 U.S./3 minutes
Sports	\$270.00 U.S./1 minute	\$513.00 U.S./2 minutes	\$729.000 U.S./3 minutes
Foods	\$270.00 U.S./1 minute	\$513.00 U.S./2 minutes	\$729.000 U.S./3 minutes
Health	\$270.00 U.S./1 minute	\$513.00 U.S./2 minutes	\$729.000 U.S./3 minutes
Movies/P;ays	\$270.00 U.S./1 minute	\$513.00 U.S./2 minutes	\$729.000 U.S./3 minutes
Rap/Hip Hop	\$270.00 U.S./1 minute	\$513.00 U.S./2 minutes	\$729.000 U.S./3 minutes
Country Music	\$270.00 U.S./1 minute	\$513.00 U.S./2 minutes	\$729.000 U.S./3 minutes
Rock	\$270.00 U.S./1 minute	\$513.00 U.S./2 minutes	\$729.000 U.S./3 minutes
Gospel	\$270.00 U.S./1 minute	\$513.00 U.S./2 minutes	\$729.000 U.S./3 minutes
R&B	\$270.00 U.S./1 minute	\$513.00 U.S./2 minutes	\$729.000 U.S./3 minutes

120 consecutive days

Home Page	\$680.00 U.S./1 minute	\$1292.00 U.S./2 minutes	\$1836.00 U.S./3 minutes
Business	\$340 U.S./1 minute	\$646.000 U.S./2 minutes	\$918.00 U.S./3 minutes
Sports	\$340 U.S./1 minute	\$646.000 U.S./2 minutes	\$918.00 U.S./3 minutes
Foods	\$340 U.S./1 minute	\$646.000 U.S./2 minutes	\$918.00 U.S./3 minutes
Health	\$340 U.S./1 minute	\$646.000 U.S./2 minutes	\$918.00 U.S./3 minutes
Rap/Hip Hop	\$340 U.S./1 minute	\$646.000 U.S./2 minutes	\$918.00 U.S./3 minutes
Country Music	\$340 U.S./1 minute	\$646.000 U.S./2 minutes	\$918.00 U.S./3 minutes
Rock	\$340 U.S./1 minute	\$646.000 U.S./2 minutes	\$918.00 U.S./3 minutes
Gospel	\$340 U.S./1 minute	\$646.000 U.S./2 minutes	\$918.00 U.S./3 minutes
R&B	\$340 U.S./1 minute	\$646.000 U.S./2 minutes	\$918.00 U.S./3 minutes
Movies/P;ays	\$340 U.S./1 minute	\$646.000 U.S./2 minutes	\$918.00 U.S./3 minutes

150 consecutive days

Home Page	\$800.00 U.S./1 minute	\$1520.00 U.S./2 minutes	\$2160.00 U.S./3 minutes
Business	\$400.00 U.S./1 minute	\$760.00 U.S./2 minutes	\$1080.00 U.S./3 minutes
Sports	\$400.00 U.S./1 minute	\$760.00 U.S./2 minutes	\$1080.00 U.S./3 minutes
Foods	\$400.00 U.S./1 minute	\$760.00 U.S./2 minutes	\$1080.00 U.S./3 minutes
Health	\$400.00 U.S./1 minute	\$760.00 U.S./2 minutes	\$1080.00 U.S./3 minutes
Rap/Hip Hop	\$400.00 U.S./1 minute	\$760.00 U.S./2 minutes	\$1080.00 U.S./3 minutes
Country Music	\$400.00 U.S./1 minute	\$760.00 U.S./2 minutes	\$1080.00 U.S./3 minutes
Rock	\$400.00 U.S./1 minute	\$760.00 U.S./2 minutes	\$1080.00 U.S./3 minutes
Gospel	\$400.00 U.S./1 minute	\$760.00 U.S./2 minutes	\$1080.00 U.S./3 minutes
R&B	\$400.00 U.S./1 minute	\$760.00 U.S./2 minutes	\$1080.00 U.S./3 minutes
Movies/P;ays	\$400.00 U.S./1 minute	\$760.00 U.S./2 minutes	\$1080.00 U.S./3 minutes

180 consecutive days

Home Page	\$900.00 U.S./1 minute	\$1710.00 U.S./2 minutes	\$2430.00 U.S./3 minutes
Business	\$450.000 U.S./1 minute	\$855.000 U.S./2 minutes	\$1215.00 U.S./3 minutes
Sports	\$450.000 U.S./1 minute	\$855.000 U.S./2 minutes	\$1215.00 U.S./3 minutes
Foods	\$450.000 U.S./1 minute	\$855.000 U.S./2 minutes	\$1215.00 U.S./3 minutes
Health	\$450.000 U.S./1 minute	\$855.000 U.S./2 minutes	\$1215.00 U.S./3 minutes
Rap/Hip Hop	\$450.000 U.S./1 minute	\$855.000 U.S./2 minutes	\$1215.00 U.S./3 minutes
Country Music	\$450.000 U.S./1 minute	\$855.000 U.S./2 minutes	\$1215.00 U.S./3 minutes
Rock	\$450.000 U.S./1 minute	\$855.000 U.S./2 minutes	\$1215.00 U.S./3 minutes
Gospel	\$450.000 U.S./1 minute	\$855.000 U.S./2 minutes	\$1215.00 U.S./3 minutes
R&B	\$450.000 U.S./1 minute	\$855.000 U.S./2 minutes	\$1215.00 U.S./3 minutes
Movies/P;ays	\$450.000 U.S./1 minute	\$855.000 U.S./2 minutes	\$1215.00 U.S./3 minutes

210 consecutive days

Home Page	\$980.00 U.S./1 minute	\$1862.00 U.S./2 minutes	\$2646.00 U.S./3 minutes
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Business	\$490.00 U.S./1 minute	\$931.00 U.S./2 minutes	\$1323.00 U.S./3 minutes
Sports	\$490.00 U.S./1 minute	\$931.00 U.S./2 minutes	\$1323.00 U.S./3 minutes
Foods	\$490.00 U.S./1 minute	\$931.00 U.S./2 minutes	\$1323.00 U.S./3 minutes
Health	\$490.00 U.S./1 minute	\$931.00 U.S./2 minutes	\$1323.00 U.S./3 minutes
Rap/Hip Hop	\$490.00 U.S./1 minute	\$931.00 U.S./2 minutes	\$1323.00 U.S./3 minutes
Country Music	\$490.00 U.S./1 minute	\$931.00 U.S./2 minutes	\$1323.00 U.S./3 minutes
Rock	\$490.00 U.S./1 minute	\$931.00 U.S./2 minutes	\$1323.00 U.S./3 minutes
Gospel	\$490.00 U.S./1 minute	\$931.00 U.S./2 minutes	\$1323.00 U.S./3 minutes
R&B	\$490.00 U.S./1 minute	\$931.00 U.S./2 minutes	\$1323.00 U.S./3 minutes
Movies/P;ays	\$490.00 U.S./1 minute	\$931.00 U.S./2 minutes	\$1323.00 U.S./3 minutes

240 consecutive days

Home Page	\$10400.00 U.S./1 minute	\$1976.00 U.S./2 minutes	\$2808.00 U.S./3 minutes
Business	\$520.00 U.S./1 minute	\$988.00 U.S./2 minutes	\$1404.00 U.S./3 minutes
Sports	\$520.00 U.S./1 minute	\$988.00 U.S./2 minutes	\$1404.00 U.S./3 minutes
Foods	\$520.00 U.S./1 minute	\$988.00 U.S./2 minutes	\$1404.00 U.S./3 minutes
Health	\$520.00 U.S./1 minute	\$988.00 U.S./2 minutes	\$1404.00 U.S./3 minutes
Rap/Hip Hop	\$520.00 U.S./1 minute	\$988.00 U.S./2 minutes	\$1404.00 U.S./3 minutes
Country Music	\$520.00 U.S./1 minute	\$988.00 U.S./2 minutes	\$1404.00 U.S./3 minutes
Rock	\$520.00 U.S./1 minute	\$988.00 U.S./2 minutes	\$1404.00 U.S./3 minutes
Gospel	\$520.00 U.S./1 minute	\$988.00 U.S./2 minutes	\$1404.00 U.S./3 minutes
R&B	\$520.00 U.S./1 minute	\$988.00 U.S./2 minutes	\$1404.00 U.S./3 minutes
Movies/P;ays	\$520.00 U.S./1 minute	\$988.00 U.S./2 minutes	\$1404.00 U.S./3 minutes

270 consecutive days

Home Page	\$1080.00 U.S./1 minute	\$2052.00 U.S./2 minutes	\$2916.00 U.S./3 minutes
Business	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Sports	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Foods	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Health	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Rap/Hip Hop	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Country Music	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Rock	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Gospel	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
R&B	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Movies/P;ays	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes

300 consecutive days

Home Page	\$1100.00 U.S./1 minute	\$2090.00 U.S./2 minutes	\$2970.00 U.S./3 minutes
Business	\$550.00 U.S./1 minute	\$1045.00 U.S. 2 minutes	\$1458.00 U.S./3 minutes
Sports	\$550.00 U.S./1 minute	\$1045.00 U.S. 2 minutes	\$1458.00 U.S./3 minutes
Foods	\$550.00 U.S./1 minute	\$1045.00 U.S. 2 minutes	\$1458.00 U.S./3 minutes
Health	\$550.00 U.S./1 minute	\$1045.00 U.S. 2 minutes	\$1458.00 U.S./3 minutes
Rap/Hip Hop	\$550.00 U.S./1 minute	\$1045.00 U.S. 2 minutes	\$1458.00 U.S./3 minutes
Country Music	\$550.00 U.S./1 minute	\$1045.00 U.S. 2 minutes	\$1458.00 U.S./3 minutes
Rock	\$550.00 U.S./1 minute	\$1045.00 U.S. 2 minutes	\$1458.00 U.S./3 minutes
Gospel	\$550.00 U.S./1 minute	\$1045.00 U.S. 2 minutes	\$1458.00 U.S./3 minutes
R&B	\$550.00 U.S./1 minute	\$1045.00 U.S. 2 minutes	\$1458.00 U.S./3 minutes
Movies/P;ays	\$550.00 U.S./1 minute	\$1045.00 U.S. 2 minutes	\$1458.00 U.S./3 minutes

330 consecutive days

Home Page	\$1100.00 U.S./1 minute	\$2090.00 U.S./2 minutes	\$2970.00 U.S./3 minutes
Business	\$550.00 U.S./1 minute	\$1045.00 U.S./2 minutes	\$1485.00 U.S./3 minutes

Sports	\$550.00 U.S./1 minute	\$1045.00 U.S./2 minutes	\$1485.00 U.S./3 minutes
Foods	\$550.00 U.S./1 minute	\$1045.00 U.S./2 minutes	\$1485.00 U.S./3 minutes
Health	\$550.00 U.S./1 minute	\$1045.00 U.S./2 minutes	\$1485.00 U.S./3 minutes
Rap/Hip Hop	\$550.00 U.S./1 minute	\$1045.00 U.S./2 minutes	\$1485.00 U.S./3 minutes
Country Music	\$550.00 U.S./1 minute	\$1045.00 U.S./2 minutes	\$1485.00 U.S./3 minutes
Rock	\$550.00 U.S./1 minute	\$1045.00 U.S./2 minutes	\$1485.00 U.S./3 minutes
Gospel	\$550.00 U.S./1 minute	\$1045.00 U.S./2 minutes	\$1485.00 U.S./3 minutes
R&B	\$550.00 U.S./1 minute	\$1045.00 U.S./2 minutes	\$1485.00 U.S./3 minutes
Movies/P;ays	\$550.00 U.S./1 minute	\$1045.00 U.S./2 minutes	\$1485.00 U.S./3 minutes

360 consecutive days

Home Page	\$1080.00 U.S./1 minute	\$2052.00 U.S./2 minutes	\$2916.00 U.S./3 minutes
Business	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Sports	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Foods	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Health	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Rap/Hip Hop	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Country Music	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Rock	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Gospel	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
R&B	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes
Movies/P;ays	\$540.00 U.S./1 minute	\$1026.00 U.S./2 minutes	\$1458.00 U.S./3 minutes