

Crossroads Media Network

Video Advertising Rate Card

State Specific

January 1 2015

rates subject to change

15 consecutive days

California	\$25.00/1minute	\$48.00 U.S./2 minutes	\$72.00 U.S./3 minutes
Florida	\$25.00/1minute	\$48.00 U.S./2 minutes	\$72.00 U.S./3 minutes
Georgia	\$25.00/1minute	\$48.00 U.S./2 minutes	\$72.00 U.S./3 minutes
Illinois	\$25.00/1minute	\$48.00 U.S./2 minutes	\$72.00 U.S./3 minutes
Indiana	\$25.00/1minute	\$48.00 U.S./2 minutes	\$72.00 U.S./3 minutes
New York	\$25.00/1minute	\$48.00 U.S./2 minutes	\$72.00 U.S./3 minutes
Texas	\$25.00/1minute	\$48.00 U.S./2 minutes	\$72.00 U.S./3 minutes

30 consecutive days

California	\$48.00/1minute	\$94.00 U.S./2 minutes	\$141.00 U.S./3 minutes
Florida	\$48.00/1minute	\$94.00 U.S./2 minutes	\$141.00 U.S./3 minutes
Georgia	\$48.00/1minute	\$94.00 U.S./2 minutes	\$141.00 U.S./3 minutes
Illinois	\$48.00/1minute	\$94.00 U.S./2 minutes	\$141.00 U.S./3 minutes
Indiana	\$48.00/1minute	\$94.00 U.S./2 minutes	\$141.00 U.S./3 minutes
New York	\$48.00/1minute	\$94.00 U.S./2 minutes	\$141.00 U.S./3 minutes
Texas	\$48.00/1minute	\$94.00 U.S./2 minutes	\$141.00 U.S./3 minutes

60 consecutive days

California	\$72.00/1minute	\$142.00 U.S./2 minutes	\$213.00 U.S./3 minutes
Florida	\$72.00/1minute	\$142.00 U.S./2 minutes	\$213.00 U.S./3 minutes
Georgia	\$72.00/1minute	\$142.00 U.S./2 minutes	\$213.00 U.S./3 minutes
Illinois	\$72.00/1minute	\$142.00 U.S./2 minutes	\$213.00 U.S./3 minutes
Indiana	\$72.00/1minute	\$142.00 U.S./2 minutes	\$213.00 U.S./3 minutes
New York	\$72.00/1minute	\$142.00 U.S./2 minutes	\$213.00 U.S./3 minutes
Texas	\$72.00/1minute	\$142.00 U.S./2 minutes	\$213.00 U.S./3 minutes

90 consecutive days

California	\$96.00/1minute	\$190.00U.S./2 minutes	\$285.00 U.S./3 minutes
Florida	\$96.00/1minute	\$190.00U.S./2 minutes	\$285.00 U.S./3 minutes
Georgia	\$96.00/1minute	\$190.00U.S./2 minutes	\$285.00 U.S./3 minutes
Illinois	\$96.00/1minute	\$190.00U.S./2 minutes	\$285.00 U.S./3 minutes
Indiana	\$96.00/1minute	\$190.00U.S./2 minutes	\$285.00 U.S./3 minutes
New York	\$96.00/1minute	\$190.00U.S./2 minutes	\$285.00 U.S./3 minutes
Texas	\$96.00/1minute	\$190.00U.S./2 minutes	\$285.00 U.S./3 minutes

120 consecutive days

California	\$120.00/1minute	\$238.00 U.S./2 minutes	\$357.00 U.S./3 minutes
Florida	\$120.00/1minute	\$238.00 U.S./2 minutes	\$357.00 U.S./3 minutes
Georgia	\$120.00/1minute	\$238.00 U.S./2 minutes	\$357.00 U.S./3 minutes
Illinois	\$120.00/1minute	\$238.00 U.S./2 minutes	\$357.00 U.S./3 minutes
Indiana	\$120.00/1minute	\$238.00 U.S./2 minutes	\$357.00 U.S./3 minutes
New York	\$120.00/1minute	\$238.00 U.S./2 minutes	\$357.00 U.S./3 minutes
Texas	\$120.00/1minute	\$238.00 U.S./2 minutes	\$357.00 U.S./3 minutes

150 consecutive days

California	\$144.00/1minute	\$286.00 U.S./2 minutes	\$429.00 U.S./3 minutes
Florida	\$144.00/1minute	\$286.00 U.S./2 minutes	\$429.00 U.S./3 minutes
Georgia	\$144.00/1minute	\$286.00 U.S./2 minutes	\$429.00 U.S./3 minutes
Illinois	\$144.00/1minute	\$286.00 U.S./2 minutes	\$429.00 U.S./3 minutes
Indiana	\$144.00/1minute	\$286.00 U.S./2 minutes	\$429.00 U.S./3 minutes
New York	\$144.00/1minute	\$286.00 U.S./2 minutes	\$429.00 U.S./3 minutes
Texas	\$144.00/1minute	\$286.00 U.S./2 minutes	\$429.00 U.S./3 minutes

180 consecutive days

California	\$168.00 U.S./1 minute	\$334.00 U.S./2 minutes	\$501.00 U.S./3 minutes
Florida	\$168.00 U.S./1 minute	\$334.00 U.S./2 minutes	\$501.00 U.S./3 minutes
Georgia	\$168.00 U.S./1 minute	\$334.00 U.S./2 minutes	\$501.00 U.S./3 minutes
Illinois	\$168.00 U.S./1 minute	\$334.00 U.S./2 minutes	\$501.00 U.S./3 minutes
Indiana	\$168.00 U.S./1 minute	\$334.00 U.S./2 minutes	\$501.00 U.S./3 minutes
New York	\$168.00 U.S./1 minute	\$334.00 U.S./2 minutes	\$501.00 U.S./3 minutes
Texas	\$168.00 U.S./1 minute	\$334.00 U.S./2 minutes	\$501.00 U.S./3 minutes

210 consecutive days

California	\$192.00 U.S./1 minute	\$381.00 U.S./2 minutes	\$573.00 U.S./3 minutes
Florida	\$192.00 U.S./1 minute	\$381.00 U.S./2 minutes	\$573.00 U.S./3 minutes
Georgia	\$192.00 U.S./1 minute	\$381.00 U.S./2 minutes	\$573.00 U.S./3 minutes
Illinois	\$192.00 U.S./1 minute	\$381.00 U.S./2 minutes	\$573.00 U.S./3 minutes
Indiana	\$192.00 U.S./1 minute	\$381.00 U.S./2 minutes	\$573.00 U.S./3 minutes
New York	\$192.00 U.S./1 minute	\$381.00 U.S./2 minutes	\$573.00 U.S./3 minutes
Texas	\$192.00 U.S./1 minute	\$381.00 U.S./2 minutes	\$573.00 U.S./3 minutes

240 consecutive days

Home	\$216.00 U.S./1 minute	\$430.00 U.S./2 minutes	\$645.00 U.S./3 minutes
Business	\$216.00 U.S./1 minute	\$430.00 U.S./2 minutes	\$645.00 U.S./3 minutes
Sports	\$216.00 U.S./1 minute	\$430.00 U.S./2 minutes	\$645.00 U.S./3 minutes
Health	\$216.00 U.S./1 minute	\$430.00 U.S./2 minutes	\$645.00 U.S./3 minutes
Foods	\$216.00 U.S./1 minute	\$430.00 U.S./2 minutes	\$645.00 U.S./3 minutes
Hip Hop	\$216.00 U.S./1 minute	\$430.00 U.S./2 minutes	\$645.00 U.S./3 minutes
Country Music	\$216.00 U.S./1 minute	\$430.00 U.S./2 minutes	\$645.00 U.S./3 minutes

270 consecutive days

Home	\$240.00 U.S./1 minute	\$478.00 U.S./2 minutes	\$717.00 U.S./3 minutes
Business	\$240.00 U.S./1 minute	\$478.00 U.S./2 minutes	\$717.00 U.S./3 minutes
Sports	\$240.00 U.S./1 minute	\$478.00 U.S./2 minutes	\$717.00 U.S./3 minutes
Health	\$240.00 U.S./1 minute	\$478.00 U.S./2 minutes	\$717.00 U.S./3 minutes
Foods	\$240.00 U.S./1 minute	\$478.00 U.S./2 minutes	\$717.00 U.S./3 minutes
Hip Hop	\$240.00 U.S./1 minute	\$478.00 U.S./2 minutes	\$717.00 U.S./3 minutes
Country Music	\$240.00 U.S./1 minute	\$478.00 U.S./2 minutes	\$717.00 U.S./3 minutes

300 consecutive days

Home	\$264.00 U.S./1 minute	\$526.00 U.S./2 minutes	\$699.00 U.S./3 minutes
Business	\$264.00 U.S./1 minute	\$526.00 U.S./2 minutes	\$699.00 U.S./3 minutes
Sports	\$264.00 U.S./1 minute	\$526.00 U.S./2 minutes	\$699.00 U.S./3 minutes
Health	\$264.00 U.S./1 minute	\$526.00 U.S./2 minutes	\$699.00 U.S./3 minutes
Foods	\$264.00 U.S./1 minute	\$526.00 U.S./2 minutes	\$699.00 U.S./3 minutes
Hip Hop	\$264.00 U.S./1 minute	\$526.00 U.S./2 minutes	\$699.00 U.S./3 minutes
Country Music	\$264.00 U.S./1 minute	\$526.00 U.S./2 minutes	\$699.00 U.S./3 minutes

330 consecutive days

Home	\$287.00 U.S./1 minute	\$572.00 U.S./2 minutes	\$858.00 U.S./3 minutes
Business	\$287.00 U.S./1 minute	\$572.00 U.S./2 minutes	\$858.00 U.S./3 minutes
Sports	\$287.00 U.S./1 minute	\$572.00 U.S./2 minutes	\$858.00 U.S./3 minutes
Health	\$287.00 U.S./1 minute	\$572.00 U.S./2 minutes	\$858.00 U.S./3 minutes
Foods	\$287.00 U.S./1 minute	\$572.00 U.S./2 minutes	\$858.00 U.S./3 minutes
Hip Hop	\$287.00 U.S./1 minute	\$572.00 U.S./2 minutes	\$858.00 U.S./3 minutes
Country Music	\$287.00 U.S./1 minute	\$572.00 U.S./2 minutes	\$858.00 U.S./3 minutes

360 consecutive days

Home	\$312.00 U.S./1 minute	\$622.00 U.S./2 minutes	\$933.00 U.S./3 minutes
Business	\$312.00 U.S./1 minute	\$622.00 U.S./2 minutes	\$933.00 U.S./3 minutes
Sports	\$312.00 U.S./1 minute	\$622.00 U.S./2 minutes	\$933.00 U.S./3 minutes
Health	\$312.00 U.S./1 minute	\$622.00 U.S./2 minutes	\$933.00 U.S./3 minutes
Foods	\$312.00 U.S./1 minute	\$622.00 U.S./2 minutes	\$933.00 U.S./3 minutes
Hip Hop	\$312.00 U.S./1 minute	\$622.00 U.S./2 minutes	\$933.00 U.S./3 minutes
Country Music	\$312.00 U.S./1 minute	\$622.00 U.S./2 minutes	\$933.00 U.S./3 minutes