

Crossroads Media Network

HTML Advertising Rate Card

Front Page

Thursday, January 1, 2015

Rates subject to change

Slider Banners

| | 30 Days | 60 Days | 90 Days | 120 Days | 150 Days | 180 Days | 210 Days | 240 Days | 270 Days | 300 Days | 330 Days | 360 Days |
|---------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|
| Home | \$25 U.S. | \$47 U.S. | \$67 U.S. | \$85 U.S. | \$100 U.S. | \$112 U.S. | \$122 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$150 U.S. |
| Business | \$25 U.S. | \$47 U.S. | \$67 U.S. | \$85 U.S. | \$100 U.S. | \$112 U.S. | \$122 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$150 U.S. |
| Sports | \$25 U.S. | \$47 U.S. | \$67 U.S. | \$85 U.S. | \$100 U.S. | \$112 U.S. | \$122 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$150 U.S. |
| Health | \$25 U.S. | \$47 U.S. | \$67 U.S. | \$85 U.S. | \$100 U.S. | \$112 U.S. | \$122 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$150 U.S. |
| Foods | \$25 U.S. | \$47 U.S. | \$67 U.S. | \$85 U.S. | \$100 U.S. | \$112 U.S. | \$122 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$150 U.S. |
| Hip Hop | \$25 U.S. | \$47 U.S. | \$67 U.S. | \$85 U.S. | \$100 U.S. | \$112 U.S. | \$122 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$150 U.S. |
| Country Music | \$25 U.S. | \$47 U.S. | \$67 U.S. | \$85 U.S. | \$100 U.S. | \$112 U.S. | \$122 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$150 U.S. |
| Rock Music | \$25 U.S. | \$47 U.S. | \$67 U.S. | \$85 U.S. | \$100 U.S. | \$112 U.S. | \$122 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$150 U.S. |
| Gospel Music | \$25 U.S. | \$47 U.S. | \$67 U.S. | \$85 U.S. | \$100 U.S. | \$112 U.S. | \$122 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$150 U.S. |
| R&B Music | \$25 U.S. | \$47 U.S. | \$67 U.S. | \$85 U.S. | \$100 U.S. | \$112 U.S. | \$122 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$150 U.S. |
| Movies | \$25 U.S. | \$47 U.S. | \$67 U.S. | \$85 U.S. | \$100 U.S. | \$112 U.S. | \$122 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$150 U.S. |

Flashing Poster Boards

| | 30 Days | 60 Days | 90 Days | 120 Days | 150 Days | 180 Days | 210 Days | 240 Days | 270 Days | 300 Days | 330 Days | 360 Days |
|---------------|------------|------------|------------|------------|------------|----------|----------|------------|------------|------------|------------|------------|
| Home | \$100 U.S. | \$190 U.S. | \$270 U.S. | \$340 U.S. | \$400 U.S. | \$450 | \$490 | \$520 U.S. | \$540 U.S. | \$550 U.S. | \$560 U.S. | \$570 U.S. |
| Business | \$50 | \$95 | \$135 U.S. | \$170 U.S. | \$200 U.S. | \$225 | \$245 | \$260 | \$270 | \$280 U.S. | \$290 U.S. | \$305 U.S. |
| Sports | \$50 | \$95 | \$135 U.S. | \$170 U.S. | \$200 U.S. | \$225 | \$245 | \$260 | \$270 | \$280 U.S. | \$290 U.S. | \$305 U.S. |
| Health | \$50 | \$95 | \$135 U.S. | \$170 U.S. | \$200 U.S. | \$225 | \$245 | \$260 | \$270 | \$280 U.S. | \$290 U.S. | \$305 U.S. |
| Foods | \$50 | \$95 | \$135 U.S. | \$170 U.S. | \$200 U.S. | \$225 | \$245 | \$260 | \$270 | \$280 U.S. | \$290 U.S. | \$305 U.S. |
| Hip Hop | \$50 | \$95 | \$135 U.S. | \$170 U.S. | \$200 U.S. | \$225 | \$245 | \$260 | \$270 | \$280 U.S. | \$290 U.S. | \$305 U.S. |
| Country Music | \$50 | \$95 | \$135 U.S. | \$170 U.S. | \$200 U.S. | \$225 | \$245 | \$260 | \$270 | \$280 U.S. | \$290 U.S. | \$305 U.S. |
| Rock Music | \$50 | \$95 | \$135 U.S. | \$170 U.S. | \$200 U.S. | \$225 | \$245 | \$260 | \$270 | \$280 U.S. | \$290 U.S. | \$305 U.S. |
| Gospel Music | \$50 | \$95 | \$135 U.S. | \$170 U.S. | \$200 U.S. | \$225 | \$245 | \$260 | \$270 | \$280 U.S. | \$290 U.S. | \$305 U.S. |
| R&B Music | \$50 | \$95 | \$135 U.S. | \$170 U.S. | \$200 U.S. | \$225 | \$245 | \$260 | \$270 | \$280 U.S. | \$290 U.S. | \$305 U.S. |
| Movies | \$50 | \$95 | \$135 U.S. | \$170 U.S. | \$200 U.S. | \$225 | \$245 | \$260 | \$270 | \$280 U.S. | \$290 U.S. | \$305 U.S. |

3D Rotating Display

| | 30 Days | 60 Days | 90 Days | 120 Days | 150 Days | 180 Days | 210 Days | 240 Days | 270 Days | 300 Days | 330 Days | 360 Days |
|---------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Home | \$75 U.S. | \$115 U.S. | \$157 U.S. | \$202 U.S. | \$253 U.S. | \$309 U.S. | \$371 U.S. | \$441 U.S. | \$523 U.S. | \$616 U.S. | \$721 U.S. | \$841 U.S. |
| Business | \$75 U.S. | \$115 U.S. | \$157 U.S. | \$202 U.S. | \$253 U.S. | \$309 U.S. | \$371 U.S. | \$441 U.S. | \$523 U.S. | \$616 U.S. | \$721 U.S. | \$841 U.S. |
| Sports | \$75 U.S. | \$115 U.S. | \$157 U.S. | \$202 U.S. | \$253 U.S. | \$309 U.S. | \$371 U.S. | \$441 U.S. | \$523 U.S. | \$616 U.S. | \$721 U.S. | \$841 U.S. |
| Health | \$75 U.S. | \$115 U.S. | \$157 U.S. | \$202 U.S. | \$253 U.S. | \$309 U.S. | \$371 U.S. | \$441 U.S. | \$523 U.S. | \$616 U.S. | \$721 U.S. | \$841 U.S. |
| Foods | \$75 U.S. | \$115 U.S. | \$157 U.S. | \$202 U.S. | \$253 U.S. | \$309 U.S. | \$371 U.S. | \$441 U.S. | \$523 U.S. | \$616 U.S. | \$721 U.S. | \$841 U.S. |
| Hip Hop | \$75 U.S. | \$115 U.S. | \$157 U.S. | \$202 U.S. | \$253 U.S. | \$309 U.S. | \$371 U.S. | \$441 U.S. | \$523 U.S. | \$616 U.S. | \$721 U.S. | \$841 U.S. |
| Country Music | \$75 U.S. | \$115 U.S. | \$157 U.S. | \$202 U.S. | \$253 U.S. | \$309 U.S. | \$371 U.S. | \$441 U.S. | \$523 U.S. | \$616 U.S. | \$721 U.S. | \$841 U.S. |
| Rock Music | \$75 U.S. | \$115 U.S. | \$157 U.S. | \$202 U.S. | \$253 U.S. | \$309 U.S. | \$371 U.S. | \$441 U.S. | \$523 U.S. | \$616 U.S. | \$721 U.S. | \$841 U.S. |
| Gospel Music | \$75 U.S. | \$115 U.S. | \$157 U.S. | \$202 U.S. | \$253 U.S. | \$309 U.S. | \$371 U.S. | \$441 U.S. | \$523 U.S. | \$616 U.S. | \$721 U.S. | \$841 U.S. |
| R&B Music | \$75 U.S. | \$115 U.S. | \$157 U.S. | \$202 U.S. | \$253 U.S. | \$309 U.S. | \$371 U.S. | \$441 U.S. | \$523 U.S. | \$616 U.S. | \$721 U.S. | \$841 U.S. |
| Movies | \$75 U.S. | \$115 U.S. | \$157 U.S. | \$202 U.S. | \$253 U.S. | \$309 U.S. | \$371 U.S. | \$441 U.S. | \$523 U.S. | \$616 U.S. | \$721 U.S. | \$841 U.S. |

HTML Advertising Rate Card

State SpecificPage

Thursday, January 1, 2015

Rates subject to change

Slider Banners

| | 30 Days | 60 Days | 90 Days | 120 Days | 150 Days | 180 Days | 210 Days | 240 Days | 270 Days | 300 Days | 330 Days | 360 Days |
|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| California | \$12 U.S. | \$24 U.S. | \$34 U.S. | \$43 U.S. | \$50 U.S. | \$56 U.S. | \$61 U.S. | \$65 U.S. | \$67 U.S. | \$70 U.S. | \$73 U.S. | \$75 U.S. |
| Florida | \$12 U.S. | \$24 U.S. | \$34 U.S. | \$43 U.S. | \$50 U.S. | \$56 U.S. | \$61 U.S. | \$65 U.S. | \$67 U.S. | \$70 U.S. | \$73 U.S. | \$75 U.S. |
| Georgia | \$12 U.S. | \$24 U.S. | \$34 U.S. | \$43 U.S. | \$50 U.S. | \$56 U.S. | \$61 U.S. | \$65 U.S. | \$67 U.S. | \$70 U.S. | \$73 U.S. | \$75 U.S. |
| Illinois | \$12 U.S. | \$24 U.S. | \$34 U.S. | \$43 U.S. | \$50 U.S. | \$56 U.S. | \$61 U.S. | \$65 U.S. | \$67 U.S. | \$70 U.S. | \$73 U.S. | \$75 U.S. |
| Indiana | \$12 U.S. | \$24 U.S. | \$34 U.S. | \$43 U.S. | \$50 U.S. | \$56 U.S. | \$61 U.S. | \$65 U.S. | \$67 U.S. | \$70 U.S. | \$73 U.S. | \$75 U.S. |
| New York | \$12 U.S. | \$24 U.S. | \$34 U.S. | \$43 U.S. | \$50 U.S. | \$56 U.S. | \$61 U.S. | \$65 U.S. | \$67 U.S. | \$70 U.S. | \$73 U.S. | \$75 U.S. |
| Texas | \$12 U.S. | \$24 U.S. | \$34 U.S. | \$43 U.S. | \$50 U.S. | \$56 U.S. | \$61 U.S. | \$65 U.S. | \$67 U.S. | \$70 U.S. | \$73 U.S. | \$75 U.S. |

Flashing Poster Boards

| | 30 Days | 60 Days | 90 Days | 120 Days | 150 Days | 180 Days | 210 Days | 240 Days | 270 Days | 300 Days | 330 Days | 360 Days |
|------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|
| California | \$25 U.S. | \$48 U.S. | \$68 U.S. | \$85 U.S. | \$100 U.S. | \$113 U.S. | \$123 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$153 U.S. |
| Florida | \$25 U.S. | \$48 U.S. | \$68 U.S. | \$85 U.S. | \$100 U.S. | \$113 U.S. | \$123 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$153 U.S. |
| Georgia | \$25 U.S. | \$48 U.S. | \$68 U.S. | \$85 U.S. | \$100 U.S. | \$113 U.S. | \$123 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$153 U.S. |
| Illinois | \$25 U.S. | \$48 U.S. | \$68 U.S. | \$85 U.S. | \$100 U.S. | \$113 U.S. | \$123 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$153 U.S. |
| Indiana | \$25 U.S. | \$48 U.S. | \$68 U.S. | \$85 U.S. | \$100 U.S. | \$113 U.S. | \$123 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$153 U.S. |
| New York | \$25 U.S. | \$48 U.S. | \$68 U.S. | \$85 U.S. | \$100 U.S. | \$113 U.S. | \$123 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$153 U.S. |
| Texas | \$25 U.S. | \$48 U.S. | \$68 U.S. | \$85 U.S. | \$100 U.S. | \$113 U.S. | \$123 U.S. | \$130 U.S. | \$135 U.S. | \$140 U.S. | \$145 U.S. | \$153 U.S. |

3D Rotating Display

| | 30 Days | 60 Days | 90 Days | 120 Days | 150 Days | 180 Days | 210 Days | 240 Days | 270 Days | 300 Days | 330 Days | 360 Days |
|------------|-----------|-----------|-----------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|
| California | \$38 U.S. | \$58 U.S. | \$79 U.S. | \$ 101 U.S. | \$127 U.S. | \$155 U.S. | \$186 U.S. | \$220 U.S. | \$261 U.S. | \$308 U.S. | \$361 U.S. | \$420 U.S. |
| Florida | \$38 U.S. | \$58 U.S. | \$79 U.S. | \$ 101 U.S. | \$127 U.S. | \$155 U.S. | \$186 U.S. | \$220 U.S. | \$261 U.S. | \$308 U.S. | \$361 U.S. | \$420 U.S. |
| Georgia | \$38 U.S. | \$58 U.S. | \$79 U.S. | \$ 101 U.S. | \$127 U.S. | \$155 U.S. | \$186 U.S. | \$220 U.S. | \$261 U.S. | \$308 U.S. | \$361 U.S. | \$420 U.S. |
| Illinois | \$38 U.S. | \$58 U.S. | \$79 U.S. | \$ 101 U.S. | \$127 U.S. | \$155 U.S. | \$186 U.S. | \$220 U.S. | \$261 U.S. | \$308 U.S. | \$361 U.S. | \$420 U.S. |
| Indiana | \$38 U.S. | \$58 U.S. | \$79 U.S. | \$ 101 U.S. | \$127 U.S. | \$155 U.S. | \$186 U.S. | \$220 U.S. | \$261 U.S. | \$308 U.S. | \$361 U.S. | \$420 U.S. |
| New York | \$38 U.S. | \$58 U.S. | \$79 U.S. | \$ 101 U.S. | \$127 U.S. | \$155 U.S. | \$186 U.S. | \$220 U.S. | \$261 U.S. | \$308 U.S. | \$361 U.S. | \$420 U.S. |
| Texas | \$38 U.S. | \$58 U.S. | \$79 U.S. | \$ 101 U.S. | \$127 U.S. | \$155 U.S. | \$186 U.S. | \$220 U.S. | \$261 U.S. | \$308 U.S. | \$361 U.S. | \$420 U.S. |